



ශ්‍රී ලංකා විවෘත විශ්වවිද්‍යාලය  
இலங்கை திறந்த பல்கலைக்கழகம்  
The Open University of Sri Lanka

IRC  
OUSL 2025

# INTERNATIONAL RESEARCH CONFERENCE OF THE OPEN UNIVERSITY OF SRI LANKA 2025

"Inspiring Minds and Shaping the Future through Innovations"

The Research Unit in collaboration with  
the Faculty of Management Studies

10<sup>th</sup>  
NOVEMBER  
2025

9 AM-  
10.30 AM

**DATA-DRIVEN DECISIONS: THE POWER OF  
BUSINESS ANALYTICS AND DATA SCIENCE**

Pre-conference Lecture



## RESOURCE PERSON

**Mr. Gayan Srinath**  
Lead Consultant Finance  
SAP ERP | Rizing Consumer  
Industries



<https://learn.zoom.us/j/93119358350?pwd=ZDernROkJJJCduAFdYJbLDZyCewNM.1>

Meeting ID: **931 1935 8350**  
Passcode: **j0\$c5Tf%**

**JOIN ZOOM MEETING**

Contact: Conference Chair

Director/Research, OUSL  
Tel: +94(11)2881510 / Ext: 1135

Email: [ircousl2025@ou.ac.lk](mailto:ircousl2025@ou.ac.lk)  
Web: <https://ours.ou.ac.lk/>